

Media Game Day Notes/Advance Media Blurbs

[for game day media notes:]

Jesuit Matchup

Tonight's matchup between X and X is part of the nationwide Jesuit Basketball Spotlight project, using Jesuit basketball to raise awareness of Jesuit education. Both X and X are Jesuit schools.

The Jesuit Basketball Spotlight project highlights more than 90 games this season between men's and women's teams from the 28 Jesuit colleges and universities across the United States. Each of the 28 is dedicated to strong academics and teaching women and men to serve others and live a faith that does justice.

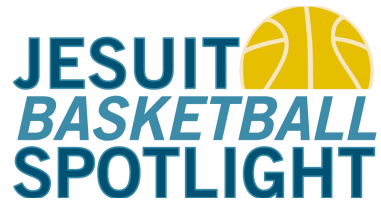
The spotlight project includes awareness announcements during these designated games and during gamecasts on radio and television; and other awareness opportunities.

Jesuit, Catholic colleges and universities in the United States have more than 200,000 students currently and more than 1.7 million living alumni. The Jesuit educational mission began in Europe approximately 500 years ago.

Interviews with school staff on this subject are available and can be arranged through the Sports Information Dept.

For more information on Jesuit higher education in the United States, go to:
www.ajcunet.edu

[more]



[for advance electronic media:]

Story Tip: Jesuit Matchup

The upcoming basketball game between X and X offers a unique story angle: Both X and X are Jesuit schools.

The matchup is one of more than 90 games this season between men's and women's teams from the 28 Jesuit colleges and universities across the United States. Each of the 28 is dedicated to strong academics and teaching women and men to serve others and live a faith that does justice.

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On-camera interviews with school staff on this subject are available and can be arranged through the Sports Information Dept.

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[more]



[for advance print media:]

Story Suggestion: Jesuit Matchup

The upcoming basketball game [date] between X and X offers a unique story angle: Both X and X are Jesuit schools, and are to be featured as part of the nationwide Jesuit Basketball Spotlight project, using Jesuit basketball to raise awareness of Jesuit education.

The matchup is one of more than 90 games this season between men's and women's teams from the 28 Jesuit colleges and universities across the United States. Each of the 28 is dedicated to strong academics and teaching women and men to serve others and live a faith that does justice.

The spotlight project includes awareness announcements during these designated games and during gamecasts on radio and television; and other awareness opportunities.

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